

SPONSORSHIP PACKAGE



Kennesaw Beer & Wine Festival

Saturday, April 27, 2019 / 1 pm - 5 pm

The Kennesaw Downtown Development Authority expects to attract between 1,500 - 2,000+ beer and wine lovers from Kennesaw and surrounding areas to this year's festival. Judging by past events, the guests will be 50/50 male/female and the vast majority of our attendees have been 21-40 years old. This event will have over 100+ beers and 25+ wines to sample, food, live music and additional entertainment. The Kennesaw Beer & Wine Festival provides outstanding branding and sponsorship opportunity with a fun, energetic and active crowd.

Sponsorship Options

Presenting Sponsor: 1 @ \$5,000

Integration into our logo and title of the event
Sponsorship of the main stage, and logo on the souvenir cup
Two 10x10 booth spaces and 30 complimentary tickets

Stage Sponsor: 1 @ \$1,500

Sponsorship of our Main stage which provides the highest visibility at the festival
One 10x10 booth space and 15 complimentary tickets

Souvenir Cup Sponsor: 1 @ \$1,500

Logo placement on 2,000+ souvenir cups
One 10x10 booth space and 10 complimentary tickets

Car Sponsor: Up to 2 dealers @ \$2,000 each

Prominent space to display up to 2 cars
One 10x10 booth space and 10 complimentary tickets

Wristband Sponsor: \$1,500 SOLD

Logo and/or message on 3,000+ wristbands
One 10x10 booth space and 4 complimentary tickets

Festival Map Sponsor: \$1,000

Logo and/or message on 2,000 festival layout maps (posted on Facebook as well)
One 10x10 booth space and 4 complimentary tickets

Photo Booth Sponsor: \$1,000

Backdrop and/or prop involved in photos taken by event patrons
One 10x10 booth space and 4 complimentary tickets

Vending or Sampling Booth: \$250

One 10 X 10 Booth Space to be used at the sponsors discretion
2 complimentary tickets

Vending or Sampling Booth: \$125

Smaller Vendor (non-entrée) – example: pickle vendor

SPONSORSHIP FORM

2019 Kennesaw Beer & Wine Festival



SPONSORSHIP LEVEL:

- Main Stage Sponsor
- Souvenir Cup Sponsor
- Car Sponsor
- Wristband Sponsor (SOLD)
- Festival Map
- Photo Booth Sponsor
- Vending or Sampling Booth
- Secondary (Smaller) Food Item Sponsor

Please attach logo, necessary graphics and/or company information with form. Payment in full must be submitted with form. Checks should be made payable to Kennesaw Downtown Development Authority and mailed to: Attention: Miranda Jones, City of Kennesaw, 2529 J. O. Stephenson Avenue, Kennesaw, GA 30144

Sponsor Company Name: _____

Sponsor Contact: _____

Sponsor Contact Info (Address, Phone #, Email Address): _____

KDDA Rep: _____

_____/_____
Signature of Sponsor / Date

I will bring my own tent /table

I will need a ten/table provided for me