



2021 Mid-Year Membership Packages

Greetings,

Please join us again as an active member and help us build on our history of success in 2021. As a KBA member, you are the lifeblood of the organization. Without your support and participation, we would not have one of the oldest and largest business associations in the state. ***It is not too late to take advantage of our great Mid-Year Membership Packages filled with opportunities for your business.***

Please take a few minutes to complete your 2021 mid-year membership packages now available. Your promptness in handling your membership renewal will be greatly appreciated and ensure your business listing in the 2021 Membership Directory.

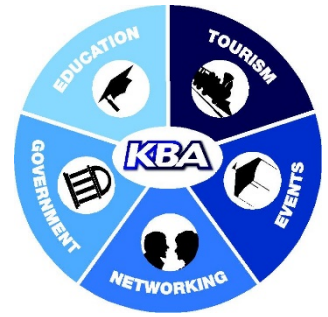
2020 was still an exceptional year for the Association. Despite the challenges we all faced, we still delivered:

- Over 380 Members strong in a Global Pandemic!
- KBA led the way with starting back COVID compliant Monthly Events!
- Kennesaw Business Association was still able to give over \$17,500 to educational and community programs.
- Kennesaw Business Association led the way in having a scaled down Big Shanty Festival in November and provided a much-needed boost to our community.
- Kennesaw Business Association was still able to donate \$500 to each of the staple Taste of Kennesaw charities even though we did not have the event.
 - Shop with a Mustang
 - Shop with a Warrior
 - Jerry Worthan Memorial Christmas Fund
 - Shop with a Longhorn

We are proudly supporting and working with every elementary, middle, and high school in the Kennesaw cluster. The newly offered Membership Packages offer networking opportunities including the KBA Business Expo, Alive After Five, Monthly Luncheon, SUPER Women's Luncheon, Wake-Up KBA, 5th Tuesday Luncheon, Joint Chamber Events, the Kennesaw Big Shanty Festival and Taste of Kennesaw. Stay tuned for a newly created Clay Shooting Tournament. The annual membership fee for the Association in 2021 hasn't changed, it will be **\$95.00**. But of course, with the new packages, KBA will afford your business many more opportunities to network at a great value.

You also have the option of renewing or upgrading to a new Membership Package full of value on-line with a credit card at <http://kennesawbusiness.org/join-kba>.

If you have any questions, please contact us at 770-423-1330 or kba@kennesawbusiness.org. You may also reach out to Austin Porter, the Membership Chair, at aporter@freedomchurch.tv.



2021
Kennesaw Business Association
Mid-Year Membership Packages

KBA Membership: **\$95.00** – KBA Annual Membership with over 50 different opportunities to network your business!!

Luncheon Package: **\$140.00** (\$15.00 savings)

- ✓ KBA Annual Membership (\$95.00 Value)
- ✓ Four (4) Lunches (\$60.00 Value)
(Luncheons must be used in 2021 calendar year)

The Super Package: **\$290.00** (\$65.00 savings)

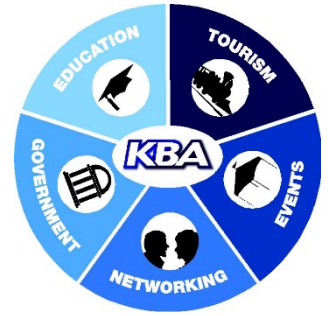
- ✓ KBA Annual Membership (\$95.00 Value)
- ✓ Four (4) Lunches (\$60.00 Value)
(Luncheons must be used in 2021 calendar year)
- ✓ Super Women's Conference MARKETPLACE Sponsor includes ticket and table-top display (\$125.00 Value)
- ✓ KBA Fall Business Expo - table-top display (\$75.00 Value)

The Premier Package: **\$890.00** (\$440.00 savings)

- ✓ KBA Annual Membership (\$95.00 Value)
- ✓ Four (4) Lunches (\$60.00 Value)
(Luncheons must be used in 2021 calendar year)
- ✓ Super Women's Conference MARKETPLACE Sponsor includes ticket and table-top display (\$125.00 Value)
- ✓ KBA Fall Business Expo PREMIER SPONSOR – logo on media and 10' x 10' space (\$300.00 Value)
- ✓ Taste of Kennesaw Bronze Sponsor - **industry exclusives may apply** (\$750.00 Value)
 - On-site display space (10' x 10' tent, table and chairs included)



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- KBA Membership - \$95.00**
- The Luncheon Package - \$140.00** (\$15 Savings)
- The Super Package - \$290.00** (\$65 Savings)
- The Premier Package - \$890.00** (\$440 Savings)

Please Select One: (see attachment for detailed description of packages). Remit to:
Kennesaw Business Association; P.O. Box 777, Kennesaw, GA 30156.

Please complete the following membership form, so we can be sure that we have all the correct information for your business. This information will be used for the KBA on-line directory!

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ Ext _____ FAX _____

MOBILE _____ (TEXT: KBA to 72727 -opt in for KBA text msgs)

E-MAIL ADDRESS _____

WEB ADDRESS _____

To fully benefit from the online business directory, in the space provided below, please select one of the categories provided for you on the back of the membership application.

BUSINESS CATEGORY FOR DIRECTORY: _____

How did you hear about KBA? _____

KBA Webstie Directory Categories

Main Category	Sub-Category	Main Category	Sub-Category			
01 Business Services	Business Services	10 Home & Office Services	Carpet Cleaning			
	Computer Products and Services		Cleaning Services			
	Consulting Services		Construction Services			
	Delivery and Courier Services		Electrical Services			
	Document Shredding		Foundation Repair			
	Embroidery and Screen Printing		Garage Door Services			
	Employment and Staffing services		Heating and Air Conditioning			
	Manufacturing		Landscape Services			
	Marketing and Advertising		Locksmith			
	Office Products and Services		Painting Services			
	Payroll Services		Pest Control			
	Printing and Graphic Design		Pet Services			
	Promotional Products		Plumbing Services			
	Publications		Pool Construction & Service			
	Safety Services		Restoration & Repair			
	Senior Services		Roofing Services			
	Signs and Banners		Security Systems			
	Warehousing		Solar Energy			
	Web Services		Storage and Moving Services			
02 Churches	Churches	11 Insurance Providers	Insurance			
03 Education & Childcare	Childcare		12 Legal Services	Legal Services		
	Driving Instruction			13 Non-profit Organizations	Non-profit Organizations	
	Private Schools (K-12)				14 Real Estate Services	Apartments
	Public Schools (K-12)					Appraisal Services
	Trade Schools					Home Inspections
	Tutoring Services					Mortgage Services
	Universities					Property Management Services
04 Event Services	Catering		Realtors			
	Entertainment		Senior Living			
	Equipment Rental		15 Recreation			Amusement and Attractions
	Event Facilities					Boxing
	Event Planning					Dance Studios
	Funeral Services					Gymnastics
	Musicians and DJ					Martial Arts
Photographers	Golf Courses					
Video Services	Gun Clubs					
05 Financial Services	Accounting Services		Sports Activities			
	Financial Advisors		Swimming			
	Banking	16 Retail	Retail			
	Funding		17 Travel			Convention and Visitors Bureau
	Merchant Services			Hotels		
	Mortgage Lenders			Transportation		
Tax Preparation	Travel Services					
06 Food and Beverages	Beverages			18 Vehicle Services	Automotive Sales	
	Restaurants	Cleaning and Detailing				
	Water - Filtered and Bottled	Service and Repair				
07 Government	Airport Operations	Tire Services				
	Government Services	Title Pawn				
	Public Safety					
08 Health & Beauty	Fitness Training					
	Hair Salons					
	Nutrition Services					
	Spa Services					
09 Healthcare Services	Chiropractors					
	Counseling and Coaching					
	Dentists					
	Eye Care and Glasses					
	Hearing Aid Services					
	Home Care					
	Medical Services					
	Orthodontist					
	Pharmacy					
	Urgent Care					